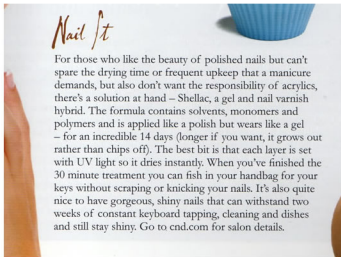




## As Seen in M2 Woman Winter 2010

"Shellac: a gel and nail varnish hybrid"



For those who like the beauty of polished nails but can't spare the drying time or frequent upkeep that a manicure demands, but also don't want the responsibility of acrylics, there's a solution at hand — Shellac, a gel and nail varnish hybrid. The formula contains solvents, monomers and polymers and is applied like a polish but wears like a gel — for an incredible 14 days (longer if you want, it grows out rather than chips off). The best bit is that each layer is set with UV light so it dries instantly. When you've finished the 30 minute treatment you can fish in your handbag for your keys without scraping or knocking your nails. It's also quite nice to have gorgeous, shiny nails that can withstand two weeks of constant keyboard tapping, cleaning and dishes and still stay shiny. Go to [end.com](http://end.com) for salon details.




### BEAUTY NEWS

### Ageing Gracefully

There are three main age concerns with mature hair, especially loss of density and dry ends. So we've had to become more fragile and vulnerable to external factors. There's also a decline in the number of blood capillaries on the scalp and reduced blood flow to the root of the hair causing thinning. Plus sebaceous production slows significantly which can dry hair out. But it's not all grim. Kerastase has targeted those problems with Age Premium — a range of take-home products — plus a retail service offered exclusively at Kerastase Paris Cosmetics Salons. The range consists of Reprogramming Hair Bush, Elixir, Masque Substantif, SAC, and Laine Substantif. SAC is a wonderful finishing spray. The retail coscheles with a blow-dry. Call 0800 637 666.



### Skinceuticals

Skinceuticals' Top Secret line includes three Gelacure eye creams: Restorative, Moist, & Revitalizing. It's also the first eye cream to be formulated with a natural retinol.



### BUZZWORD NATURE-CEUTICALS

There are two ways to create a more active type of laboratory range. One is to combine natural ingredients with synthetic ingredients, which is the combination of natural ingredients and actives. The other is to use natural ingredients with synthetic ingredients, which is the combination of natural ingredients and actives. Both are looking for ways to combine the two without compromise.



### Naively Beautiful

There's a fragrance with an interesting story. Gera Schwan, the nose-maker some behind the cult fragrance Beautiful Mind (B) and Beautiful Me (M) set up with Christine Berger, an incredible woman who at the age of 12, became a Granddaughter of Memory and won Junior World Memory Championships and then earned The Beautiful Mind. Memory is infantile, says Schwan. "Nothing touches it like the sense of smell. It was amazing to watch Christine use her special memory skills while we were working with her naturally."

The fragrance is "an ode to summer and its memories." Top notes include mandarin bud, bergamot, mandarin and fennel. The heart is composed of rosewater, rose oil, yuzu and most unexpected, notes of lime absolute, extracted from a rare and expensive Tahitian lime. This is balanced with base notes of cedar, musk, sandalwood and cedarstone.

The Beautiful Mind, \$90, is available from Karen Walker boutiques.



### Happy Birthday!

Refuse to turn 30 this year. L'ancêtre celebrates 75 years of making women beautiful and the Services team are 20 years young.



### Nail It

For those who like the beauty of polished nails but can't spare the drying time or frequent upkeep that a manicure demands, but also don't want the responsibility of acrylics, there's a solution at hand — Shellac, a gel and nail varnish hybrid. The formula contains solvents, monomers and polymers and is applied like a polish but wears like a gel — for an incredible 14 days (longer if you want, it grows out rather than chips off). The best bit is that each layer is set with UV light so it dries instantly. When you've finished the 30 minute treatment you can fish in your handbag for your keys without scraping or knocking your nails. It's also quite nice to have gorgeous, shiny nails that can withstand two weeks of constant keyboard tapping, cleaning and dishes and still stay shiny. Go to [end.com](http://end.com) for salon details.



Try a new shade of Polish as part of a day of fun. MAC nail polish, by and OPI polish.

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