

### COLOUR

# 50 COLOURS. 15 EFFECTS. ENDLESS POSSIBILITIES.

The COLOUR revolution starts here.

Content yourself with rich crème Colour or kick it up a notch with Effects. Be subtle or totally outrageous. One Effect layer changes your look a little or a lot-it's up to you. From the fine opalescence of Pearl Effects to the more dramatic edge of Shimmer Effects to the super-flash mica of Sparkle Effects-you'll find the perfect Effect for every mood. And with 50 stand-alone, luscious crèmes you'll run out of moods long before Colours.

#### STEP 1:

### Colour Preparation



1. Gently remove the shine from the nail surface with the black side (2400 grit) of the **Girlfriend™ Buffer** in the direction of the natural nail growth.
2. Cleanse and temporarily dehydrate the nail plate layers with **ScrubFresh™** using a lint-free, plastic-backed pad.

#### STEP 2:

### Base Coat Foundation



1. Choose the best base coat for your client, based on the chart below: **Stickey™**, **Toughen Up™** or **Ridge Out™**.
2. Roll the bottle upside-down between palms to thoroughly blend prior to application.
3. Remove the applicator brush from the bottle and wipe the brush against the neck to drain out excess base coat.
4. Stay parallel to the nail plate and place the brush in the center of the nail, slightly away from the eponychium or sidewall.
5. Gently push the brush toward the eponychium and then glide down one side to the extension edge of the nail.
6. Lift the brush and repeat on the opposite side of the nail, followed with the same steps to coat the center.

CND offers three great base coats that are soft and slightly sticky to provide lasting adhesion and resilient wear.

NAIL TYPE	BASE COAT RECOMMENDATION		
	RIDGE OUT™	STICKEY™	TOUGHEN UP™
Excessive Ridges	X		
Thin & Weak			X
Dry & Brittle	X	X	
Smooth & Resilient		X	
Coloration Imperfections	X		
Nail Enhancements	X	X	

**STEP 3:**

## Colour Application



1. Apply two thin, even layers of Colour following the same steps for base coat application.

Each CND Colour includes a two-part hue descriptor on the bottom label. The first part delineates: Warm, Cool or Neutral. The second part contains a symbol delineating: Sheer ○, Semi-sheer ◐ or Opaque ●.

SKIN TONE	COLORATION OPTIONS		
	MATCH	NEUTRALIZE	ACCESSORIZE
Warm-based Skin Tones	Warm Creme with a yellow, orange or red base	Cool Creme with a blue, purple or green base	Anything goes! Layer Colour and Effects to create unique, interesting and fashion-forward nails to enhance your client's style.
Cool-based Skin Tones	Cool Creme with a blue, purple or green base.	Warm Creme with a yellow, orange or red base	
Neutral-based Skin Tones	Neutral Creme with a neutral base.	N/A	

**STEP 4:**

## Effects (optional)



1. Apply one thin layer of Effects over or between Colour layers to match, contrast or accessorize:

**Pearl Effects** - the finest opalescence to create a gorgeous glow. Colour does a subtle dance under just one layer of Pearl.



**Shimmer Effects** - more dramatic. Adding Shimmer Effects to your favorite Colour adds a more dramatic effect over any base crème. The rich, shimmering play on Colour is stunning.



**Sparkle Effects** - the super-flash micas of Sparkle Effects give the blast of attention your favorite Colour demands.



**STEP 5:**

## Top Coat Protection



1. Choose the best top coat for your client, based on the chart below: **Super Shiny™**, **Air Dry**, **Speedey™** or **Super Matte**.
2. Apply one thin layer of Top Coat to seal and protect.
3. Seal the tip of the nail with a light stroke on the extension edge to reduce wear between appointments.

Top coats are designed to protect what lies beneath. The correct top coat, based on the client's specific nail condition, ensures colour coverage that lasts between regular appointments.

NAIL TYPE	TOP COAT RECOMMENDATION			
	SUPER SHINEY	AIR DRY	SPEEDEY	SUPER MATTE
Soft Nails	X		X	X
Average Nails	X	X	X	X
Hard Nails		X	X	X
Daily Home Care Shine Boost			X	

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**PRODUCTS REQUIRED**

Girlfriend™ Buffer . . . . . 1 buffer  
ScrubFresh™ . . . . . as needed  
Toughen Up™/Stickey™/Ridge Out™  
    Base Coat . . . . . 1 thin coat  
CND Nail Colour . . . . . 2 thin coats  
CND Effects . . . . . 1 or more thin coats  
Super Shiny™/Air Dry/Speedey™/Super Matte  
    Top Coat . . . . . 1 thin coat

**ACCESSORIES/EQUIPMENT REQUIRED**

Plastic-backed, lint-free pads